



2024 ORIENTAL DRAGON BOAT RACE & FESTIVAL

Outreach Partner Sponsorship Opportunities

The Fifteenth Annual Oriental Dragon Boat Race & Festival in Oriental, NC on August 9-10, 2024 is a community oriented event in a festival setting that brings together thousands of people constituted by our armed services men and women, community, corporate, family, youth, seniors, cancer survivors, non-profit teams, and individuals participation to benefit local non-profits in Pamlico County and our military men and women. This day of fun, athletics offers sponsors, observers, and paddling participants the opportunity to enjoy the very best of our environmental and cultural offerings, while contributing to the most worthy causes in our region. This year the Oriental Dragon Boat Race has selected the Theme “Racing to Victory”. Each year the teams participating in the Dragon Boat Races elect their charities of choice to support through fellowship, partnerships and fundraising.

Organizers of the Oriental Dragon Boat Race & Festival will team this year with **Pan Am Dragon Boat**, and promise participants and observers alike the race of a lifetime. Oriental’s Grace Harbor at River Dunes venue will be the setting for two days, with team practices on Friday, August 9th and Race Day August 10th, with fun team competition, lively music, local foods, and activities for kids, and much more.

Oriental’s fifteenth **Dragon Boat Race & Festival** will host up to 24 dragon boat teams. Each team consists of 20 on-water paddlers, three alternate paddlers, one drummer (to keep-the-beat), and one steer person (to keep-the-course). That’s a minimum of 576 festival participants, hundreds of observers during the Friday coaching clinics, and thousands of observers on race day.

Sponsorship of the Oriental Dragon Boat Festival Corp. 2024 is a wonderful way to demonstrate to a very large audience the dedication of your company, your organization, your family, or yourself, by supporting the health and welfare of the non-profits of our communities and the MEN AND WOMEN who have dedicated themselves to protecting our families and freedom. **Your support is absolutely vital to the success of this event.** Below are some suggested levels of sponsorship, along with just some of the many benefits associated with each level.

Flagship: Golden Dragon Sponsor \$10,000

Company name & logo on Banner to Brand the Official Team Village One Dragon Boat Team Registration

Company Logo or name on official festival web site & link to your site 10 PA Announcements at

festival and 4 VIP seats at Main Tent Area Media recognition in all radio/newspaper ads
Official Open & Close of Race 2023
Complimentary vendor table for distribution of your sample products at registration area Open Awards Ceremony with 3 minute company promotional speech
Post Event Advertising as Golden Dragon Sponsor 2024

Sapphire Dragon Sponsor: \$7500

Company Logo or name on official festival web site & link to your site, in all Radio/newspaper ads
One Dragon Boat Team Registration
8 PA mentions at festival and 2 VIP seats at Main Tent Area Media recognition in all radio/newspaper ads
Company Name & Logo at your official Team Camp Area Recognition at Opening Ceremony
Complimentary Vendor table for distribution of your sample products in Vendor area Close Awards Ceremony with 2 minute Company promotional during Awards Ceremony
Post Event Advertising as Sapphire Dragon Sponsor 2024

Jade Dragon Sponsor: \$5,000

Company Logo or name on official festival web site & link to your site, 7 PA mentions at festival AND 1 VIP Seat in Main Tent Area
Media recognition in all radio/newspaper ads
Company Name & Logo at your official Team Camp Area
Complimentary Vendor table for distribution of your sample products in Vendor area Recognition at Opening Ceremony and During Awards Ceremony a 2 minute Company promotional opportunity
Post Event Advertising as Jade Dragon Sponsor 2024

Ruby Dragon Sponsors: \$2,500

Company Logo or name on official festival website & link to your site, in all Radio/newspaper ads
Company Name & Logo at your official Team Camp Area 6 PA mentions at festival and Media recognition in all radio/newspaper ads Recognition at Opening and During Awards Ceremony Post Event Advertising as Ruby Dragon Sponsor 2024

River Dragon Sponsors: \$1,500

Company Logo or name on official festival web site & link to your site, in all Radio/newspaper ads
Company Name & Logo at your official Team Camp Area 4 PA mentions at festival
Media recognition in all radio/newspaper ads Recognition at Opening and During Awards Ceremony Post Event Advertising as River Dragon Sponsor 2024

Pearl Dragon Sponsors: \$750

Logo or name on official festival web site, radio/newspaper ads 2 PA Announcements During Dragon Boat Races
Recognition at Opening and Closing Awards Ceremony
Post Event Advertising as Pearl Dragon Sponsor 2024

Dragon Friends:\$100

Name on web site, listed as Dragon Friend

1 Complimentary Oriental Dragon Boat Festival event tee shirts

Walk in Team Parade as a Dragon Friend Sponsor

Because Oriental is a perfectly appointed water venue and because we possess a most unique cultural affinity for dragons, this two-day Dragon Boat Festival Corp. has become one of the most popular events on the East Coast of North Carolina.

Please make ORIENTAL DRAGON BOAT FESTIVAL CORP. 2024

Mail to: ORIENTAL DRAGON BOAT FESTIVAL CORP. 2024

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Questions call Flora Moorman at 252-675-9424

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PADDLES UP!